

CLIENT NAME PRESENTATION



Welcome and introduction

What is Borrow Freely

How does it work

Why people will use it

How Riverfront will use it

Service structure & pricing

Service responsibilities



Welcome to Borrow Freely



Welcome to **Borrow Freely**, communities saving money and reducing clutter by sharing common items and personal talents between friends and neighbors. Borrow Freely helps communities such as churches, neighborhoods and apartment complexes grow in unity and save by sharing those things they would otherwise rent or buy.

 PLEASE LOGIN

Username:

Password:

[Recover Login](#)

Feel free to search below for communities to join and available items.

[Community Home](#)

[Search Communities](#)

[Search Items](#)

[Borrow Freely Basics](#)

[Contact Us](#)

[Terms of Use](#)

[Join Now](#)

FEEL FREE TO BORROW

Season after season people rent wedding/party items, carpet steamers, and lawn & garden tools. **Month after month** individuals pay membership fees for music & book clubs. **Night after night** families rent movies and video games. But what if those items could be borrowed at less cost or, even better, at no cost? That's the simple idea behind **Borrow Freely** - a place to save money and encourage unity by sharing with friends and neighbors.



COMMUNITYSEARCH

Churches, apartment complexes, groups of home owners, even businesses are creating **Borrow Freely** communities across the U.S. Enter your zip code below to start searching for communities to join in your area.



Wondering how to start a **Borrow Freely** community for your church, neighborhood or work place? It's easy. Start here...

BORROW FREELY NEWS AND INFORMATION



Official Release Announced 11/12/2007

Following months of development and testing, Borrow Freely officially launched its web site today. Also, this evening the Board of Riverfront Homeowners and Marina gave verbal commitment to offer Borrow Freely to its residents.

Borrow Freely Goes Live! 9/14/2007

A powerful new online system was released today for customer beta testing by Borrow Freely, LLC. Residents of Riverfront of Mount Holly, NC are among the first users to share.

ITEMSEARCH

Search for:
In category:
Sub category:
Within:
Text:

OPTIONS

Is Free:
Giveaway:
Willing to sell:
Deposit required:

 INVITEYOURFRIENDS

Have your friends join the community! Enter the email(s) of a few friends you would like to invite.



WELCOME & INTRODUCTIONS

What is Borrow Freely?

- Borrow Freely helps neighbors build relationships by providing a way for them to share their belongings and talents (services) with each other
- Borrow Freely provides a service to HOAs by uniting residents and promoting community activities
- We do this by creating and supporting an online Borrow Freely community for home owners

What is an online Borrow Freely community?

- A web site with tools that allow a group of people to search for and share personal belongings and services with one another
- A central location to publicize community-related news and information
- An personal inventory, tracking and reminder system to ensure borrowed items are returned
- A low cost way for the HOA to unite homeowners and the community



What is Borrow Freely

In the same way ebay[®] helps people find things to buy, Borrow Freely helps people find services to use and things to borrow.

So, what's the difference?

- Borrow Freely's goal is to **promote sharing and borrowing** rather than buying
- Borrow Freely seeks to help borrower and lender **build relationships** through face to face interaction
- Borrow Freely communities are local and small, and specifically created to **enhance the real-world communities** of members
- Our managed services approach is unique and provides a superior experience by
 - Avoiding obtrusive advertising banners and gimmicks
 - Ensuring the widest mix of products and services
 - Providing the highest likelihood that members already know and trust one another



How does Borrow Freely work

The Borrow Freely experience begins when a person or group, such as a church or homeowner's association establishes an online community

1. Members then join and add the services and items they are willing to share with others
2. Members use the system to search for services and items they need
3. Person A finds what they want and requests it
4. Person B accepts (or declines) the request
5. Both parties make arrangements for pick-up and use

Let's see a demo...



Why will people use it

We believe

- Many people desire deeper friendships – Borrow Freely facilitates this
- Most people will choose to save money and not clutter homes and garages with things seldom used
- Everyone has something needed by others
 - Books, tools, movies, games, leftover supplies
 - Handyman, house/pet sitting, transportation, hauling, elderly care, baby sitting, prayer

What about the fear factor

We believe ebay[®] has proven people can be trusted; however to answer concerns

- Borrow Freely, while a national company, works through local communities in which there is a higher likelihood members know and trust one another
- Fearful members are encouraged to
 - Start small
 - Use options
 - Choose to deliver



How can your organization use it

As benefit to homeowners

To:

- Reduce clutter in homes
- Save money
- Build relationships
- Enable and promote services that exist within the community, such as
 - Handymen
 - Teen and 'Tween services
 - Childcare
 - Car pooling

A link to the greater community

By “partnering” with other local Borrow Freely communities

- Services and items become visible to Borrow Freely members in other communities
- Every transaction is a tangible way to love thy neighbor
- Individuals maintain control
 - Share outside default
 - Share outside at item level
 - Search My Communities only



How much will it cost

- Your organization establishes a service contract with Borrow Freely
- Rates are based on the number of active user accounts
- All 'Hosted' customers start at the lowest rate

PRICING STRUCTURE

Hosted Communities

Number of Accounts	Annual Service Rate
1 - 250	\$195.00
251 - 500	\$450.00
501 - 750	\$675.00
751 - 1000	\$895.00
Over 1000	\$995.00



Customer Responsibilities

- Verify new members
- Inform BF of members leaving
- Provide news and image content
- Promote or work with BF to promote BF to homeowners

Member Responsibilities

- Abide by conduct and use policy
- Adhere to TOS
 - Agree not to sue
 - List only things in good and safe condition
 - Take care of things borrowed

Borrow Freely Responsibilities

- Create and host your site
- Help you support homeowners
- Provide support to your community Administrator
- Establish partnerships with local businesses that offer unique and more expensive items

BF Future Commitments

- Continue to add features
- Monitor activity
- Generate reports
- Control content proactively
- Institute a ratings / reputation system



Mission & Purpose

Our Mission

To bring together communities of individuals willing to share their belongings and services, so each can

- Grow in unity within churches, communities and neighborhoods
- Reduce waste and clutter
- Build wealth by eliminating rentals and purchases of things seldom needed

Our Vision

To be

- Consistently recognized as the best overall choice for products and services that create communities of individuals willing to share goods and services
- Positively viewed by churches and property management companies as a "must have" partnership
- Emphatically considered by employees as a Christian employer that provides a Christ-centered, family-friendly work environment

Corporate Purpose

To establish a Christ-centered, family-friendly work environment in which

- Jesus Christ is glorified through the lives of employees and the corporate body
- Employees are enabled to cultivate professional careers and personal relationships with God
- God is honored by our use of profits

