



Tools, Books, Music, Movies, Video Games, Toys, Etc.  
Handyman, Household, Yard Work, Pet Sitting & More

All the believers were one in heart and mind. No one claimed that any of his possessions was his own, but they shared everything they had. Acts 4:32 NIV

## Business Programs Overview

### AFFILIATE PARTNERSHIPS

As an affiliate partner of a Borrow Freely online community you are eligible for the following benefits:

1. An advanced membership enabling you to sell and rent your items and services\*
2. An unlimited number of listings for your items and services\*
3. Up to 2 active announcement or promotional graphics (*you must create the graphics per spec.*)
4. Up to 2 active headliner messages in banner
5. Access to Borrow Freely's support staff
6. Reduced rates on Borrow Freely graphics design services

**ALL THIS FOR AN ANNUAL PARTNERSHIP**

**FEE OF ONLY \$89.<sup>00</sup>**

And if you act within the next 7 days, we will

- Double the number of announcement or promotional graphics to 4
- Offer a second community affiliation for \$44.97 – that's 50% off the second community, plus
- Give you a third community affiliation absolutely free!

\* Listings are unlimited within categories not reserved for the community's primary Sponsor

### SITE SPONSORSHIP

As Sponsor of a Borrow Freely online community you receive these exciting benefits:

1. All benefits of the Affiliate Partnership program
2. Exclusive sponsorship – we allow only 1 Sponsor per community
3. The banner ad is yours to change as often as you like (*you must create the graphics per spec.*)
4. Exclusivity on 1 major category
5. Up to 2 active promotional news and events articles
6. Up to 10 active announcement or promotional graphics (*you must create the graphics per spec.*)
7. Up to 10 active headliner messages in banner
8. Borrow Freely's support staff to manage the community (you do not need to be involved in the administration of community members, though you can be if you desire)

**ALL THIS FOR AN ANNUAL SPONSORSHIP**

**FEE OF ONLY \$495.<sup>00</sup>**

And if you act within the next 7 days, we will

- Give you business exclusivity on a second major category
- Double the number of your announcement or promotional graphics to 20
- Offer a second community sponsorship (or a second year) for only \$195.00, that's a savings of over 65% off the second community or year's sponsorship

\* One-time setup fee of \$99.00 applies

As Borrow Freely grows you can also expect these additional benefits:

- ✓ Promotional graphic on every page
- ✓ Click-through banner logo or graphic
- ✓ Inclusion in community correspondence (newsletters, e-mails, etc.)